

ookoi launches new 'locative' album on iPhone

You are NOT Hier!

ookoi's "Future Popp" plays hard-to-get

In these days of data clouds and information overload it has become almost unimaginable that a physical effort is required of a listener in order to access recorded music. Not so, though, if that music is the "Future Popp" made by the ookoi, a Dutch duo that is among the world's most adventurous as well as most unpopular explorers of the sonic arts. Their latest work, HIER, is a four track EP released as a GPS empowered iPhone application, which limits playback of each of the four tracks to a specific European city. The first track can only be heard in Amsterdam (nl), the second one only in Heerlen (nl), the third one only in Kortrijk (be) and the final one only in Paris (fr).

A listener who wants to get to know all of HIER, will have to make a city tour.

From hier to hier to hier and back again, to hier...

The current version, HIER 1.0, is limited to this track-by-track, city-by-city, playback of the EP. The update to HIER 2.0, later this year, will allow owners of the app to store the tracks that they accessed locally in a playlist for subsequent playback. But that playback will only be possible when you are not in one of the four playback locations.

It has to be that way.

For almost everybody, almost almost always, is NOT hier...

Get the app on the appstore:

<https://itunes.apple.com/us/app/hier/id866983849?mt=8>

Studio and the ookoi are on Facebook. Like it!

<http://www.facebook.com/studioookoi>

More on HIER:

<http://hier.soundblog.net>

based on material recorded live by the ookoi during the
Cultuurnacht in Kunstencentrum Signe, Heerlen, on April 6th 2013

Music & concept by the ookoi

(Harold Schellinx & Peter Mertens, studio.ookoi.nl)

Coded by Daniel Salber (mackey.nl)

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